

**worldsteel construction conference 2017**  
*Improving collaboration within and across regions*

Düsseldorf, Germany  
29 May – 1 June 2017



*Rhine bridge, Speyer, Germany. Credits: Christoph Schuhknecht*

## worldsteel construction conference 2017

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**29 May – 1 June 2017**

**Maritim Hotel, Düsseldorf**

Maritim-Platz 1

40474 Düsseldorf

Germany

### Monday, 29 May 2017

**09:00 – 16:00 Visit to Goldbeck, Bielefeld – Fabrication (11:00 at Bielefeld; max. 20 people)**

*Depart from Maritim hotel by bus*

**19:00 – 21:00 Welcome Reception at Kasematten Düsseldorf**

*Depart from Maritim hotel by bus (details to follow)*

### Tuesday, 30 May 2017

**08:00 Welcome coffee & Registration**

**09:00 Opening remarks and goals of the conference**

*Dr. Edwin BASSON, Director General, worldsteel*

### **Session 1: European steel use in construction – working towards stronger collaboration**

**09:15 Keynote speaker: steel in construction - past, present & future**

*Dr. Roger SCHLIM, Salzgitter AG, Head of Business Unit Plate/Section Steel, Member of the Group Management Board*

- Evolution of steel use in construction
- Improving the use of steel in construction

**09:45 Steel construction promotion and the role of worldsteel**

*Terrence BUSUTTIL, Head Construction Coalitions, worldsteel*

- Global study into the use of steel in construction
- worldsteel's role in supporting construction

**10:15 Development of steel use in construction: a value chain perspective**

*Marc SEIDEL, Head of Product Management Office Buildings, GOLDBECK GmbH*

- Development of steel use in construction
- Experience in delivering Turnkey solutions

**10:45 Coffee break**

**11:15 Structural steel promotion: the role of the Architect**

*Joost VOS, Architect/Partner, Bentheim Crouwel Architects*

- Role of the architect in the steel construction value chain
- Factors determining choice of materials

**11:45 Evolving technological requirements of structural steel products**

*Prof. Olivier VASSART, Head of ArcelorMittal Global R&D Long Carbon*

- Technological requirements needed to meet future construction demands
- Strengthening the steel industry's relationship with its customers

**12:15 PANEL DISCUSSION: Biggest opportunities and challenges for steel in construction. How can the construction industry improve collaboration among its stakeholders?**

*Moderator: Dr. Bernhard HAUKE, Speaker of the Management Board, bauforumstahl e.V.*

*Panelists: Dr. Roger SCHLIM, Salzgitter AG; Prof. Olivier Vassart, ArcelorMittal; Rolf HEINECKE, Managing Director, Christmann & Pfeifer Construction GmbH & Co; Joost VOS, Benthem Crouwel Architects; Arup Germany*

**12:45 Lunch**

**13:45 Light gauge steel framing: challenges, opportunities & options for collaboration**

*Oliver ROGAN, Managing Director, Metek UK*

- Trends in light gauge steel framing
- Collaboration with structural steel

## **Session 2: CIS & Eastern European steel use in construction**

**14:30 CIS steel construction: views from National construction promotion associations**

*Dmitry EREMEEV, CEO, Russian Steel Construction Development Association (APCC); Vladimir NOSOV, Chairman of the Board of Directors, Ukrainian Steel Construction Center (USCC); Ivan VEDYAKOD, Director of TSNIISK*

- Trends in construction steel use
- Market development constraints and role of Western expertise & technology

**15:30 Coffee break**

**16:00 CIS & Eastern European steel construction experience: views from Western players**

*Jussi TUISKU, Senior Vice President, Russia & CIS, Ruukki Construction Oy; Ernest HENDRICKX, Product Line Manager, Astron; Peter ZEMAN, Managing Director, Zeman & Co;*

- Role of Western players in steel construction market development
- Opportunities and challenges

**17:00 PANEL DISCUSSION: Challenges to address on the way towards inter-regional collaboration**

*Moderator: Frank MAATJE, Directeur, Bouwen met Staal*

*Panelists: Ernest HENDRICKX, Astron; Sammi ERONEN, President, Ruukki Construction Oy; Peter ZEMAN, Zeman & Co; Vladimir NOSOV, Ukrainian Steel Construction Center, Grigoriy VAULIN, CEO, Ferro-Stroy; Vladislav Vasilyev, CEO, Severstal Steel Solutions*

**17:30 Summary, conclusions and way forward**

*Dr. Edwin BASSON, worldsteel*

**19:30 Cocktail Reception and Dinner**

*Maritim hotel Düsseldorf*

*Dress code: Business attire / smart casual*

## **Wednesday, 31 May**

### **All day site visits and demonstrations (Germany & Holland)**

*Both days departure and return to Maritim hotel by bus*

1. Christmann & Pfeifer Construction GmbH & Co, Breidenbach – Fabrication
2. Voortman Steel Group, Rijssen – Fabrication & automation

## **Thursday, 1 June 2017**

3. Goldbeck, Bochum – Carpark construction site
4. Being determined

# REGISTRATION FORM

## worldsteel construction conference 2017

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Maritim-Platz 1

40474 Düsseldorf

Germany

Please complete page 4-5 and return this form by **12 May** to Alexandra HOUBEN

E: [houben@worldsteel.org](mailto:houben@worldsteel.org)

Thank you for filling the form out electronically.

<b>REGISTRATION</b>	<b>Yes</b>	<b>No</b>
I will attend the <b>site visit</b> on Monday, 29 May	<input type="checkbox"/>	<input type="checkbox"/>
I will attend the <b>welcome reception</b> on Monday, 29 May	<input type="checkbox"/>	<input type="checkbox"/>
I will attend the <b>conference</b> on Tuesday, 30 May	<input type="checkbox"/>	<input type="checkbox"/>
I will attend the <b>dinner</b> on Tuesday, 30 May	<input type="checkbox"/>	<input type="checkbox"/>
I will attend the <b>site visits</b> on Wednesday, 31 May	<input type="checkbox"/>	<input type="checkbox"/>
I will attend the <b>site visits</b> on Thursday, 1 June	<input type="checkbox"/>	<input type="checkbox"/>
<b>Special dietary requirements:</b>		
<b>PPE size:</b> <input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> XL <input type="checkbox"/> XXL <input type="checkbox"/> XXL		
<b>Shoe size (European sizes, 36-50):</b>		
<b>Nationality:</b>		
<b>Date of birth:</b>		
<b>Passport number:</b>		

## PARTICIPANTS DETAILS

Family name	
Given name	
Position	
Organisation	
Address	
E-mail	
Mobile number	

## PAYMENT DETAILS

The registration fee is €1000 (excl. 19% VAT). Please note that this fee does not include hotel and travel costs.

Payment can be made by credit card (American Express, MasterCard, or Visa). An invoice will be sent to the address provided in participant details. In case there is a different invoicing address, please provide that address below.

The registration fee must be paid prior to participation in the conference.

Amount	€1000 (excl. 19% VAT) <b>NOTE: Registration fee does not include hotel &amp; travel costs</b>
VAT number	
Invoicing address	<i>(only if the invoicing address is different from the address in participant details)</i>
Credit card	Amex <input type="checkbox"/> MasterCard <input type="checkbox"/> Visa <input type="checkbox"/>
Credit card holder name	
Credit card number	
Expiry date	
CVV number	

# HOTEL RESERVATION

**A block room booking has been reserved for worldsteel from 28 May to 1 June at the **Maritim Hotel, Düsseldorf****

Please make your reservation before via [this link](#). Rooms are subject to availability.

Rooms under both the “Comfort” and “Superior” categories are available at €169 and €189 per night respectively.

The above rates also include:

- Maritim breakfast buffet
- Free use of swimming pool
- Free internet access via LAN or WLAN (download 512 Kbit/s, upload up to 128 Kbit/s)

The World Steel Association is not responsible for your reservation.

**Maritim Hotel Düsseldorf**  
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# VISA APPLICATION

Please complete this form electronically (one sheet per person) if you require a visa invitation letter for the worldsteel construction conference 2017 and email it directly to Ms Alexandra HOUBEN at [houben@worldsteel.org](mailto:houben@worldsteel.org).

Your invitation letter will be prepared and sent to you within a couple of days upon receipt of this request.

## Visa applicant details:

Family name <i>(as written in the passport)</i>	
Given name <i>(as written in the passport)</i>	
Gender (M/F)	
Company name	
Company address	
Position	
Email	
Telephone	
Nationality	
Date of birth	
Passport number	
Date of issue	
Date of expiry	
Issuing authority	
Date of arrival	
Date of departure	
Address during stay	

## Please also indicate:

Address of Embassy or Consulate where you will apply for visa	
How do you want your visa letter request sent to you?	<input type="checkbox"/> Via email to: <input type="checkbox"/> Via courier to address:

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**[worldsteel.org](http://worldsteel.org)**